



BATHROOM FLOORING ESSENTIALS

Strategies and tips to make your bathroom stand out

Flooring is key when it comes to establishing the look and feel of your bathroom.

The material and style of the flooring you choose will tie everything together. It is important that flooring is not just beautiful and eye-catching, but durable and resilient. Bathroom floors must be able to deal with water and a lot of foot traffic.



Find inspiration before you make an appointment.

- ✓ Figure out what do you like—and, what don't you like.
- ✓ Determine your budget, and figure out what you can afford to spend.
- ✓ The order of a remodel matters! When you talk with a design consultant, make a list of everything that will done in the bathroom.

Questions to ask when deciding on your bathroom flooring

Remodeling your bathroom is a serious undertaking. There are some basic questions you need to ask before deciding on a bathroom flooring material. It isn't just about style. It isn't just about budget.

Studies have suggested that over 50% of homeowners want to remodel their master bathroom. The two most common reasons? A desire to upgrade features and to make the space more functional.

Choosing bathroom flooring is different than choosing flooring for other rooms. That's because your bathroom's floors have to deal with water—lots of water. Even with good ventilation, excessive moisture is going to be a problem. You want a flooring that can handle saturated surfaces without developing bacteria, mold, and mildew problems.

- What is my budget?
- How much time do you have?
- Will the flooring that I want to use hold up in a bathroom?
- Does it work with other materials I want to use?
- Will children and pets affect my design choices?
- How well does the floor material deal with moisture?
- What is my color scheme?
- Does the size of the bathroom present any flooring problems?
- How much does it cost to install? And, how long will installation take? Are the recommended installers insured and bonded?
- What happens if installers discover a "hidden problem"?

Bathroom flooring choices

There are several choices when it comes to bathroom flooring. From hardwoods to hard tile to luxury vinyl, the first step in selecting the right flooring is to understand the strengths and weakness of each.



Kill the chill ...

Radiant heat is a popular trend in bathroom floors. It provides even warmth across the floor. A radiant system uses a series of hot water in tubes or wires under the flooring material to create a constant, natural heat.

Not all flooring works with radiant floor heating, so check with a design consultant if you are interested in radiant heat.



HARDWOOD

Types of Hardwood	
Ash, Cherry, Maple, Oak, Pine, Mahogany, Brazilian Cherry, Tigerwood	
Pros of Using Hardwood in Bathrooms	Cons of Using Hardwood in Bathrooms
Timeless, easy to maintain, beautiful	Expensive, slippery, doesn't handle moisture well

Hardwood floors never go out of style. They are warm, inviting, and very durable. Wood floors can withstand a lot of wear and tear. It's not uncommon for hardwood floors to still look new after several remodeling projects. In fact, they often look better over time as the depth of color in the wood deepens. And, hardwood floors are easy to maintain. Regular dust mopping is all it takes to keep your floor looking like new.

Unfortunately, though, hardwood floors are an expensive flooring option. If hardwood is out of your budget, there are some very convincing luxury vinyl plank options that convincingly mimic the look and feel of hardwood flooring.

Additionally, keep in mind when you're planning your bathroom flooring that hardwood tends to be slippery when wet, and it doesn't handle moisture very well. In most cases, hardwood is not a good match for use in bathrooms.

Types of Tile

Resilient Flooring (Waterproof Composite Flooring and Luxury Vinyl Tile), Stone Tile, Glass Tile, Ceramic Tile

Pros of Using Tile in Bathrooms

Refined look, durability, customizable, wide range of options, cost effective

Cons of Using Tile in Bathrooms

Very few

Resilient Flooring

Resilient flooring is a fairly new flooring option. It gives you a hard surface floor that's extremely durable and stylish at an affordable price. Resilient flooring options fall into two categories: luxury vinyl tile (LVT) and waterproof composite flooring (WCF).

Resilient flooring comes in plank and tile formats. Both LVT and WCF do an amazing job of replicating the look and feel of stone tile and hardwood, all without the limitations of these natural materials.

LVT has an embossed surface that believably mimics stone or hardwood. Its durable surface does not wear down over time because LVT has a clear protective wear layer. If you want the high-end appearance without a high-end price tag, LVT is a great choice.

WCF is 100% water resistant which means moisture-related problems won't be something you'll have to worry about if you choose this for your bathroom. It is designed with watertight locking technology that prevents any liquid from penetrating the floor.

Stone tile

Natural stone tile gives rooms a refined look. Stone tile floors have a wow-factor that other flooring types rarely have.

As a natural material, no two tiles are the same and these unique characteristics provide a genuine custom look.

Stone tile works well in bathrooms because it can handle moisture well. However, stone tile floors can be cold because it doesn't retain or reflect heat well.

Glass tile

Glass tile comes in many varieties, colors, finishes, and textures.

Glass tile is a flexible design material because it can be shaped in whatever design you wish, allowing you to customize your bathroom home with a completely unique tile feature.

If you choose glass tile, keep in mind that it requires a lot of planning ahead of time, and its installation tends to take longer as well.

Ceramic tile

Ceramic tile is a classic choice for your bathroom floor, and it's a cost effective one, too.

Ceramic tile is very durable, and it's as easy-to-clean as hardwood. There are even textured options perfect to help reduce slipping in wet bathrooms.

Ceramic and glass tile can be used together to create amazing pieces of functional floor art. Combining the two is a perfect way to add visual interest without breaking the budget.

Why choose professional installation?

Professional installation can make a huge difference in how long your flooring investment lasts. After our design consultants help you select the right bathroom flooring option, we will schedule installation with a team of professionals.

What happens during installation?

Be prepared to stay at home the day of installation in case the crew has questions.

Your installers will use a variety of tools and equipment. It is important to keep any children and pets away from the work area.

After the installation is finished, be prepared to walk through your bathroom with the chief installer and ask questions.

What happens after installation?

Some of the chemicals used in the construction and installation of your bathroom flooring may have an odor. This smell can last as long as 72 hours after installation. If possible, make sure your bathroom is adequately ventilated.

On rare occasions during when putting in new flooring, our installers will discover existing problems when old flooring is removed. These kinds of problems might include plumbing leaks or problems with the subfloor. If this happens, our installers will notify you immediately.

Unforeseen repairs or prep work will require additional charges, but Kermans Flooring will provide you with a quote for any extra work, and we will not proceed with repairs until we get your approval.

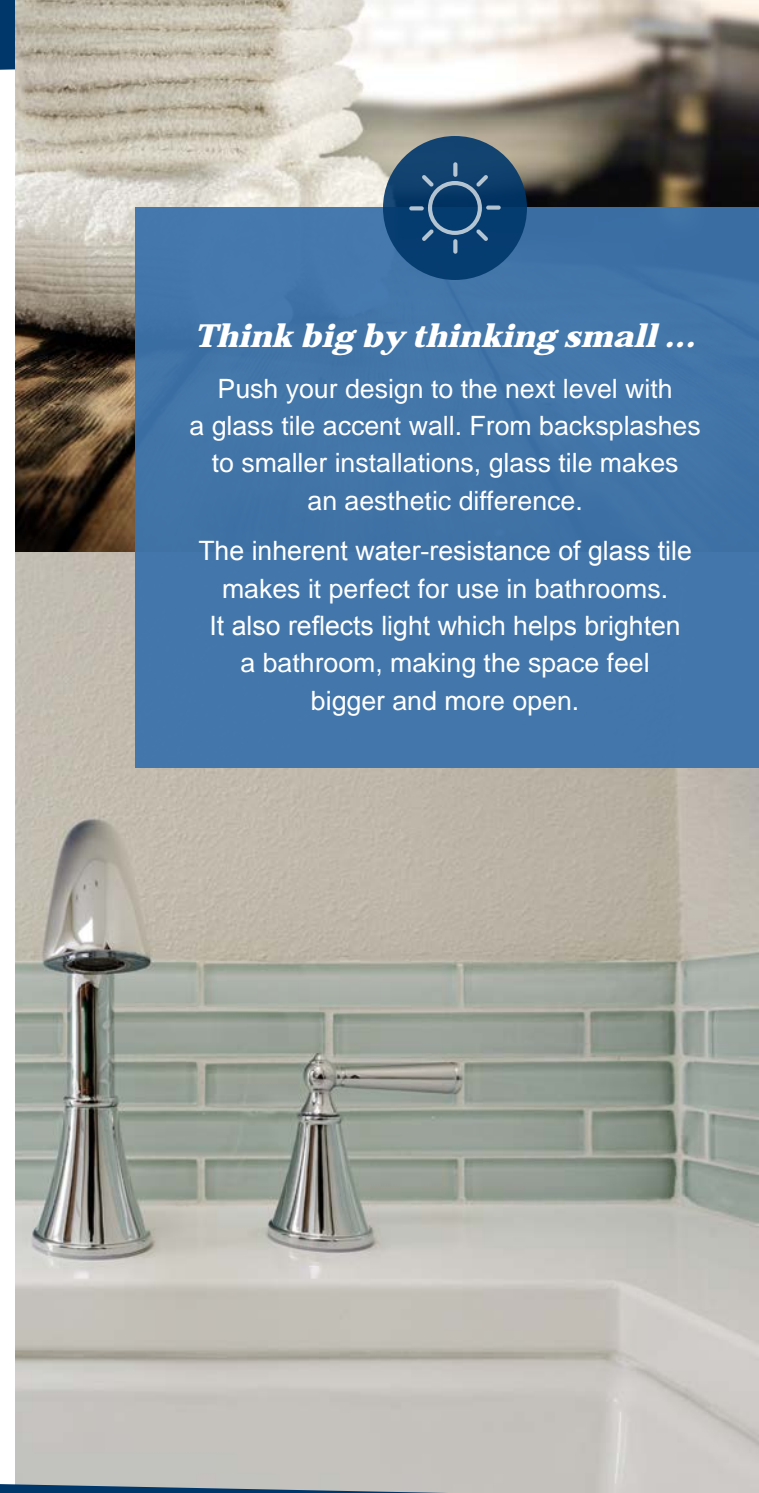
When problems are electrical or plumbing-related, you can work with the service provider of your choice to correct the problem before installation continues.



Think big by thinking small ...

Push your design to the next level with a glass tile accent wall. From backsplashes to smaller installations, glass tile makes an aesthetic difference.

The inherent water-resistance of glass tile makes it perfect for use in bathrooms. It also reflects light which helps brighten a bathroom, making the space feel bigger and more open.



Installation checklist

- ✓ Disconnect any plug-in appliances and remove breakable items from countertops and shelves.
- ✓ Clear the space approximately three feet above the floor be cleared so our installers have room to navigate.
- ✓ Determine who is responsible for any damage or breakage.
- ✓ Look at your moldings and baseboards, and determine if you need to remove them prior to installations. Our installers are careful, but scratches and scrapes of painted surfaces sometimes happen during installation.



What is the Kermans Advantage™?

Kermans Flooring is a family-owned company—with nearly a century in business—focused on helping your family make your house a home.

Our design consultants help customers every step of the way, from planning to installation. You will have one point of contact for the entire project to help you with flooring project at no charge. Stop by our showroom to see samples and learn more about current offers.

CONTACT US

Call **(317) 842-5700** to make an appointment or stop by our Indianapolis showroom to start looking for your new bathroom floor.