



CHOOSING THE PERFECT KITCHEN FLOOR

Where style and practicality meet

Hard surface flooring and kitchens are a perfect match

You have plenty of choices when it comes to flooring for your kitchen. The best choices are those in the hard surface category: ceramic tile, porcelain tile, luxury vinyl, hardwood, laminate wood. Hard surface flooring stands up to the wear and tear demands of a kitchen. It's also easy to clean and handles spills easily. When it comes to your kitchen, the best of these choices are the ones that add water resistance to your floor. That narrows the list to tile flooring and luxury vinyl flooring.

Luxury vinyl puts any style of floor within reach

Wood, stone, marble... all beautiful floor choices but expensive ones and choices that don't do well in a kitchen where spills and water splashes happen frequently. Choose luxury vinyl flooring and you can still have the look of these floors. Surprised to see luxury and vinyl in the same phrase? We promise this floor is nothing like the vinyl flooring of yesteryear.

Luxury vinyl floors have been made to have all the easy maintenance, underfoot-comfort that you would expect to see in a vinyl floor. The resemblance to traditional vinyl flooring stops there. These floors look so much like hardwood or natural stone that you might have to get down on your hands and knees to tell the difference. You won't have a hard time telling the difference in your wallet or maintenance needs though. Bottom line, this is a fantastic floor choice for any kitchen.

Tough enough? In the manufacturing process, an extremely hard, durable wear layer is added to the top of luxury vinyl tile or planks. Luxury vinyl is also known as resilient flooring because of its durability.

Easy to clean? Quite possibly the easiest floor to clean. Sweep regularly. Wipe up spills when they happen. Damp mop occasionally with manufacturer recommended mild cleaning solution.



Questions to ask when shopping for a kitchen floor

1. How does this floor handle moisture or water?
2. What are the maintenance requirements for this floor?
3. What design options do I have with this floor?



The traditional favorite kitchen floor: tile

Tile has long been a staple when it comes to kitchen flooring - and with good reason! Extremely durable, stain resistant, water resistant -- life resistant -- tile is the most practical floor choice for a kitchen. We often recommend tile flooring for kitchens because of these practical characteristics and we love that tile is also an excellent choice for people looking to add some design and style to their kitchen.



Ceramic tile

Tile manufacturers offer ceramic tile in a stunning array of sizes and colors. Now homeowners have the ability to include patterns, mosaics, and other styles both bold and subtle with ceramic tile flooring.

Tough enough? There are manufacturer's ratings for all ceramic tiles - from group one that is most suitable for low traffic situations to group five that is commercial grade strength. Ask to see the toughness rating and scratch resistance factor to help you pick the best tile for your home.

Easy to clean? Yes it is! Sweep your ceramic tile floors regularly to keep them from getting dull. Mop the floor approximately once a week, using a rag or chamois-type mop rather than a sponge mop. Follow manufacturer's guidelines for grout cleaning.

Porcelain tile

Porcelain tile is growing in popularity because of its many design options. You can choose a porcelain floor that looks like granite, limestone and other natural stone tiles. You can even find tile that looks like natural hardwood wood - all with the durability and easy maintenance of tile.

Tough enough? Porcelain tile stands up to heavy foot traffic and will last for years. Porcelain is denser, more porous, and harder than ceramic tile thus offering greater stain and water resistance. Stronger than granite and resistant to staining, porcelain is also easy to clean and offers superior wear resistance.

Easy to clean? Porcelain tile has very basic maintenance needs. Wipe up spills immediately. Sweep regularly to remove dirt that can dull the surface. Damp mop approximately once a week. Follow manufacturer's guidelines for grout cleaning.



Tile isn't just for flooring! Add a tile backsplash to update your kitchen.

Give your kitchen a facelift without breaking the bank: install a tile backsplash. More than just cosmetic, a tile backsplash will also add value to your kitchen and help keep things clean in mess-prone areas.

Three big benefits from a tile backsplash:

A cleaner kitchen

The areas behind your stove and sink get messy. Spills and splashes happen and if those areas are drywall... they are a pain to clean up. Add a ceramic or glass tile backsplash and maintenance becomes as simple as using a warm, damp washcloth. Wipe down the backsplash and you've got a sparkling clean wall.

Added value to your home

A kitchen backsplash is a small change with a big impact. It will update the entire look of the room and updated rooms add more value. You can make the kitchen look more modern or more elegant... cleaner and brighter... all with the addition of a few square feet of tile.

Updated room design

People are often surprised at the big visual change from the relatively small addition of a kitchen backsplash. You have a wide range of choices when it comes to a backsplash:

- **Mosaic glass tiles:** Glass tile naturally glows and softly reflects light adding a beautiful touch to any room. Most people select mosaic tiles of different sizes or shades of color to add a colorful, modern feel to their backsplash.
- **Ceramic tiles:** Available in a wide range of sizes, shades and textures, ceramic is a very popular backsplash choice. Whether you opt for the bright, clean look of white subway tile or a mosaic of ceramic tiles that play off your kitchen colors - you can't go wrong with ceramic tiles. Some homeowners will also insert a mosaic design in the center of the backsplash for added effect.
- **Metal tiles:** For a very modern look, go with metal tile for your backsplash. Stainless steel, brushed copper or hammered metal all add a very distinct look to any backsplash.

***The Kermans Advantage:
Selection, expert assistance,
budget-friendly prices***

When shopping for new flooring, many people assume that a 'big box' store will offer more affordable options than a locally owned and operated family business. This is not true, and Kermans is an example of a family-owned flooring company which has high-quality affordable flooring as well as high-end luxurious products, designs, and brands.

The Kermans Advantage gives our clients expert consultants who offer unparalleled customer service and recommend just the right flooring selections depending on your budget, type of foot traffic, and living space.

Call **(317) 842-5700** to make an appointment or stop by our Indianapolis showroom to start looking for your new kitchen floor.

