



## **YOUR AREA RUG PLACEMENT GUIDE**

*Make the most of this beautiful floor covering*

## Five tips on adding an area rug to your home

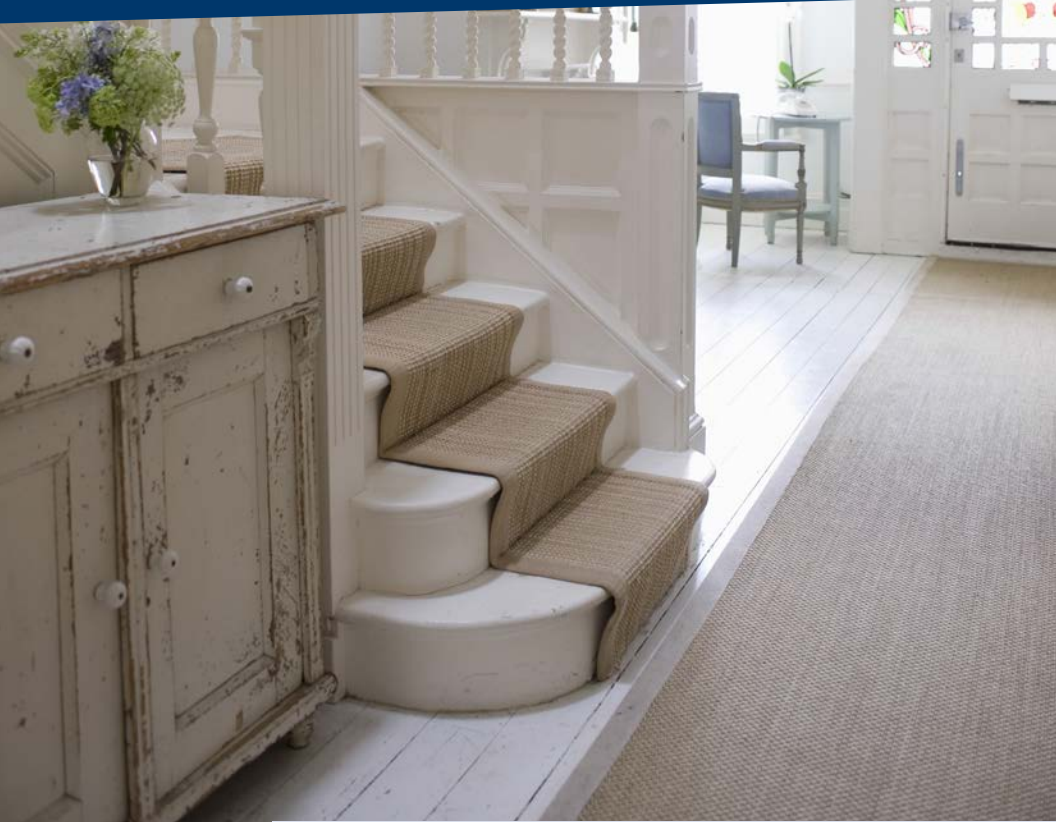
Area rugs are a great way to update a room's design without spending a lot of money. You can install an area rug on top of any type of flooring and, with the wide variety of designs available, you're sure to find one that's just the right fit for your home and budget. Kermans flooring store in Indianapolis got our start with area rugs and they remain one of our most popular floor coverings. Read our five tips on adding an area rug.

1

### ***APPROPRIATE RUG PLACEMENT***

If you place an area rug in the middle of a large space with no furniture touching it, it will float in the room and look small or out of place. When installing an area rug - in any size room - make sure at least the front two legs of the furniture are touching the rug. Doing so will ground the area rug and allow it to tie your room together.





# 3

## **LAYERING**

Layers are a big design trend right now in home decor and there's no reason you can't work that trend into your flooring! You can layer a patterned rug on top of a solid carpet. Or layer two complementary colored rugs on top of each other for added depth. Layering with area rugs can be a lot of fun and a great way to really update the look of your room.

# 2

## **SIZE AND SHAPE MATTERS**

Sometimes you want a smaller rug to accent a space. Other times you want a large area rug that becomes the dominant floor of the room. Sizing a large area rug can be tricky - too big and it looks like poorly measured carpet, too small and it just looks odd. Rule of thumb: measure the room and subtract two-three feet from each side.

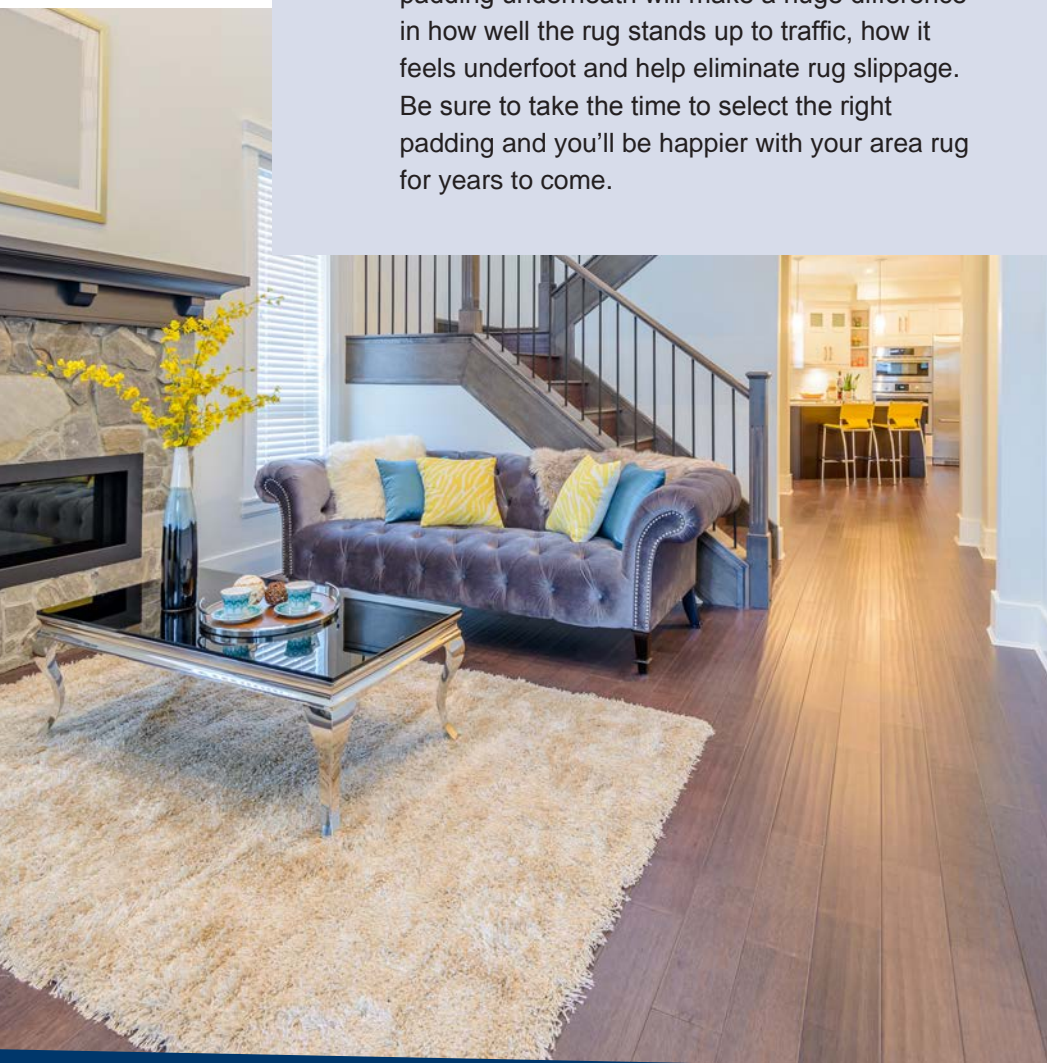
Don't feel restricted to an area rug that is a rectangle. Squares, circles or even custom shapes are all viable options and carry their own design impact.



# 4

## ***PADDING***

The thickness of area rugs varies based on the yarn and style of the rug. For example, a wool rug will feel thick and luxurious underfoot while a natural fiber rug will feel a bit thinner and stiffer. No matter which type of rug you select, the padding underneath will make a huge difference in how well the rug stands up to traffic, how it feels underfoot and help eliminate rug slippage. Be sure to take the time to select the right padding and you'll be happier with your area rug for years to come.

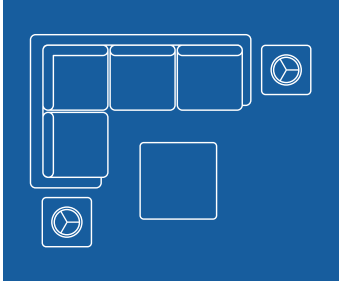


# 5

## ***TO PATTERN OR NOT TO PATTERN***

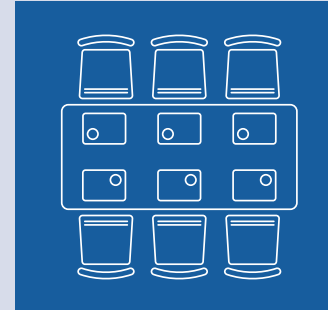
You can find an area rug in solid colors as well as a wide variety of patterns: animal print, rustic, oriental, flowers, geometric shapes... the list is practically endless. Take a look at the overall design of your room and consider how the area rug fits in. Whether you need a little more color or are looking for a solid color to tie elements together, there's an area rug design that fits the bill.

# Kermans Visual Fit Guide



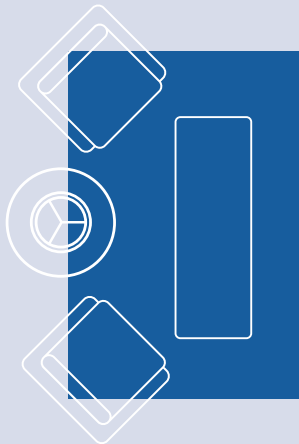
## Living room

- Leave an equal amount of rug around your furniture
- Leave an equal amount of flooring around your rug - you don't want your rug to be so large that it touches the walls and looks more like carpet
- Feel free to use two rugs to define different areas in a great room



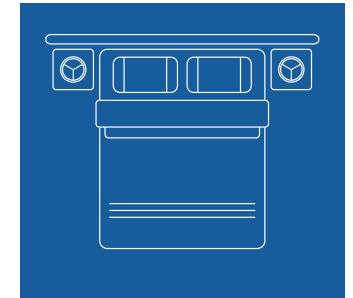
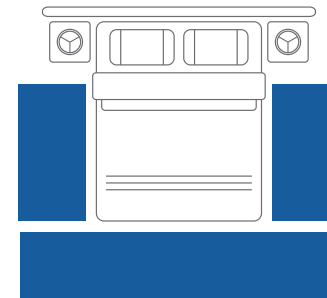
## Dining room

- Choose a rug large enough to extend at least 2 feet from the edge of the table so you can easily pull your chairs out
- Remember that the table is going to cover a large portion of the rug - pick one with an overall repeating design or where the design is focused on the edges



## Sitting area

- Center the rug in the sitting area
- If placing a coffee table on top, be sure the rug extends beyond the table
- Choose a rug large enough that the front legs of the surrounding furniture rest on the rug



## Bedroom

- If the rug is under your bed, have it extend 2-3 feet on each side
- Smaller rugs as runners on each side and the foot of the bed can give you a big impact for smaller cost

### *Custom cut area rugs*

A common issue for people looking for an area rug is that can't find one exactly the right size for their space. For the most part, area rugs are available in a set range of sizes. What can you do if those sizes aren't right for your room? Talk to Kermans. We can cut an area rug out of nearly any carpet style that will fit just right. Find a carpet style that you like - and with the hundreds of options we have in store, we're certain you'll find just the right color and design - and we'll create an area rug for you!

### ***The Kermans Advantage: Selection, expert assistance, budget-friendly prices***

When shopping for new flooring, many people assume that a 'big box' store will offer more affordable options than a locally owned and operated family business. This is not true, and Kermans is an example of a family-owned flooring company which has high-quality affordable flooring as well as high-end luxurious products, designs, and brands.

The Kermans Advantage gives our clients expert consultants who offer unparalleled customer service and recommend just the right flooring selections depending on your budget, type of foot traffic, and living space.

Call **(317) 842-5700** to make an appointment or stop by our Indianapolis showroom to start looking for your new area rug.

