



ALLERGY FRIENDLY FLOORING

Have allergies? These are the best floors for you.

The floor you choose can make a difference in your health

If you or someone in your home suffers from allergies, you probably already know that top indoor allergens are dust, mold and mildew - all of which are common problems for homeowners, especially homeowners with lots of wall-to-wall carpet. Carpet traps these allergens and can literally make your home feel like a torture chamber for those with allergies. If you or someone in your home has a problem with allergies, take a hard look at your floor... literally! Hard surface flooring such as wood, tile and luxury vinyl are excellent choices for homes with allergy sufferers.

Why choose a hard surface floor?

The Asthma and Allergy Foundation of America recommends hardwood or tile as better choices than wall-to-wall carpet for those who suffer from allergies. Carpet traps dust, dirt and dust mites. To quote the foundation dust mites “are one of the worst enemies of people with allergies. Too small to be seen with the naked eye, they live inside carpeting, cushions and bedding. There they excrete waste products that cause allergic symptoms.” Even regularly cleaned, carpets can aggravate allergy symptoms.

Tile, wood and luxury vinyl or resilient flooring are recommended for allergy sufferers because they don't trap those common allergens. These types of flooring can make it easier to breathe and easier to stay on top of cleaning to help keep those allergies at bay. Top benefits of hard surface floors for those with allergies:

- Easy to clean and keep dust-free. You'll know if the floor needs dusting because you'll be able to see the dust.
- No fibers to trap dust, dust mites, mold spores or other allergy triggers.
- Long-lasting so you won't need to replace it as often as carpet. While carpet typically lasts 15 years or more, those with allergies often need to replace it more often.

The benefits of hard surface flooring aren't just healthy. Hard surface flooring is popular for many homeowners because of its easy maintenance and impressive array of design styles. Hard surface floors are growing in popularity in all homes because of their many design options. That's a big bonus for allergy sufferers. Now you can have a beautiful floor that helps you keep allergy issues in check.

Luxury vinyl and porcelain tile in particular are fun options because manufacturers continue to get more and more creative with the look of that top layer. These floors look and feel so much like wood, stone or even fabric that it can be hard to tell what they are made from!





A closer look at porcelain tile

There are few flooring options available with as many design options as porcelain tile. You can choose a porcelain floor that looks like granite, limestone or other natural stone tiles. You can even find tile that looks like natural hardwood wood. Manufacturers are starting to really have fun with porcelain tile, offering designs that look like leather, fabric and even animal prints - all with the durability and easy maintenance of tile.

A closer look at luxury vinyl

Luxury vinyl tile lets you have the look of hardwood or stone at a more affordable price. Resilient flooring is a type of luxury vinyl created using high-definition printing so that it has a highly authentic appearance of either stone, ceramic or wood. As an added bonus resilient floors also hide imperfections in subfloors and some are 100% waterproof. Extremely durable, easy to clean and waterproof, luxury vinyl is the perfect floor for any room in your house. It's particularly popular for basements, kitchens and bathrooms.



Add a touch of softness

Some people shy away from wood or tile flooring because they find it too hard, too cold or too noisy. People like the warm, soft, insulating qualities of carpet. We have the perfect solution: area rugs.

Area rugs provide the perfect balance. There is no carpet padding so the trapping of allergens is minimal. And area rugs are easy to frequently clean to keep dust and dust mites away. Area rugs come in a variety of shapes, sizes and colors and are more affordable than you may realize. Simply put, area rugs carry many of the benefits of carpet - they quiet a room, feel soft under your bare feet, and give you a warmer floor. However, area rugs are easier to clean and air out which is an important factor for those who suffer from allergies.



***The Kermans Advantage:
Selection, expert assistance,
budget-friendly prices***

When shopping for new flooring, many people assume that a 'big box' store will offer more affordable options than a locally owned and operated family business. This is not true, and Kermans is an example of a family-owned flooring company which has high-quality affordable flooring as well as high-end luxurious products, designs, and brands.

The Kermans Advantage gives our clients expert consultants who offer unparalleled customer service and recommend just the right flooring selections depending on your budget, type of foot traffic, and living space.

Call **(317) 842-5700** to make an appointment or stop by our Indianapolis showroom to start looking for your new kitchen floor.

